IN THE CLAIMS

1 (Previously Presented). A method comprising:

receiving on a first client a message from a server addressed to said client;

controlling management of data storage by said client based on information included in said message;

defining a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

assigning an individual identifier to the clients comprising a set of clients including said first client;

assigning a group identifier to a subset of the clients within the set of clients; and

enabling the first client in said set to determine whether a message is sent to the first client or to the subset.

Claim 2 (Canceled).

3 (Previously Presented). The method of claim 1 further including sending a single message to a subset of said clients.

4 (Previously Presented). The method of claim 1 including sending television content to a plurality of clients.

5 (Previously Presented). The method of claim 1 wherein assigning an individual identifier includes assigning a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.

6 (Original). The method of claim 5 including comparing a group identifier, received by a client with a message, to the client's individual identifier to determine whether the particular client is within the addressed subset.

7 (Previously Presented). The method of claim 1 including addressing the same message to a subset of clients.

8 (Previously Presented). The method of claim 1 including sending a message to a client in a unidirectional messaging system.

9 (Original). The method of claim 1 including receiving a message including an identifier which specifies a task to perform on a storage device.

10 (Original). The method of claim 9 including receiving a message including an identifier indicating a change to a partition on said storage device.

11 (Previously Presented). An article comprising a medium storing instructions that enable a processor-based system to:

receive on a first client a message from a server addressed to said client;

control management of data storage by said client based on information included in said message;

define a messaging service type and message identification to dynamically control storage for groups of clients or individual clients;

assign an individual identifier to a client comprising a set of clients;

assign a group identifier to a subset of the client within the set of clients; and

enable a first client in said set to determine whether a message is sent to the first client or to the subset.

Claim 12 (Canceled).

13 (Previously Presented). The article of claim 11 further storing instructions that enable the processor-based system to send a single message to a subset of said clients.

14 (Previously Presented). The article of claim 11 further storing instructions that enable the processor-based system to send television content to a plurality of clients.

15 (Previously Presented). The article of claim 11 further storing instructions that enable the processor-based system to assign a code portion that identifies a particular client as belonging to a subset of clients within the set of clients.

16 (Original). The article of claim 15 further storing instructions that enable the processor-based system to compare a group identifier, received by a client with a message, to the client's individual identifier to determine whether the client is within the address subset.

17 (Previously Presented). The article of claim 11 further storing instructions that enable the processor-based system to address the same message to a subset of clients.

18 (Previously Presented). The article of claim 11 further storing instructions that enable the processor-based system to send a message to a client in a unidirectional messaging system.

19 (Original). The article of claim 11 further storing instructions that enable the processor-based system to decode a command within said message to modify the storage of information on a storage device.

20 (Original). The article of claim 19 further storing instructions that enable the processor-based system to modify a partition on said storage device in response to a command included within said message.

Claims 21-30 (Canceled).

31 (Previously Presented). The method of claim 1 wherein controlling management of data storage includes controlling the organization of how data is stored by said client.